

# PROCLAMATION

## HONORING ANTHEM BLUE CROSS

*WHEREAS, with the health, safety and well-being of San Diego County residents being of primary concern, on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve its vision of safe, healthy and thriving communities; and*

*WHEREAS, Anthem Blue Cross has been a sponsor and participant in the regional wellness campaign Love Your Heart which helps residents to know their blood pressure numbers through free blood pressure screenings, and recognized as a Public Health Champion through its participation in the Love Your Heart Collaborative; and*

*WHEREAS, Anthem Blue Cross with the Jessie Rees Foundation sponsors JoyJars for pediatric patients at Rady Children's Hospital to provide joy to children who can't leave the hospital, and upon receipt of a grant to provide flu shots coordinated with the County to provide free flu shots to the residents; and*

*WHEREAS, Anthem Blue Cross has been an active partner and sponsor with the County of San Diego in employees wellness initiatives and programs such as the Amazing Race, flu shot clinics, fitness courses, lunch and learn health and disease prevention programs, biometric screenings, and employee wellness recognition ceremony; and*

*WHEREAS, Anthem Blue Cross is piloting an on-line virtual medicine program with County employees; developing the "maintain, don't gain" program to promote healthy holiday eating habits; and committed to expanding their presence in the community to promote the health of county residents; and*

*WHEREAS, the County of San Diego is committed to recognizing and honoring those organizations who support and promote the vision of safe, healthy and thriving communities, and Anthem Blue Cross is one such worthy organization; **NOW THEREFORE,***

***BE IT PROCLAIMED** by Chairwoman Dianne Jacob and all members of the San Diego County Board of Supervisors on this 21st day of October 2014 that they commend Anthem Blue Cross for outstanding service, leadership, and commitment to the residents of the San Diego region, and do hereby declare this day to be "**Anthem Blue Cross**" throughout San Diego County.*