PROCLAMATION

Presented on behalf of Supervisor Greg Cox

### HONORING CHULA VISTA

### COMMUNITY COLLABORATIVE

***WHEREAS,*** *the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve the County’s vision of safe, healthy and thriving communities; and*

***WHEREAS,*** *the Live Well San Diego initiative is about uniting all sectors—business, schools, military and veteran’s organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change; and*

***WHEREAS,*** *Chula Vista Community Collaborative originally grew out of a Healthy Start Planning Grant that was awarded to Vista Square Elementary in May 1993; and*

***WHEREAS,*** *Chula Vista Community Collaborative draws together all sectors of the local community to develop coordinated strategies and systems that protect the health, safety, and wellness of residents; and*

***WHEREAS,*** *Chula Vista Community Collaborative has an extensive and positive reputation for collaboration in the South Region and has a well-established and trusted role in the community, serving as one of the largest collaborative groups in San Diego County with more than 250 partner organizations; and*

***WHEREAS,*** *Chula Vista Community Collaborative has a network of five Family Resource Centers (FRC) located on Chula Vista Elementary School District school and Sweetwater Union High School campuses, which provide family strengthening & support services such as emergency food, application assistance to Medi-Cal and CalFresh, family advocacy, basic needs services and more; and*

***WHEREAS,*** *Chula Vista Community Collaborative created the South Bay Homeless Advocacy Coalition (SBHAC) to address the growing concern for homelessness and the lack of housing resources; and*

***WHEREAS****, in 2008, Chula Vista Community Collaborative launched their Promotora Academy, and to date has an extensive Promotores program known as Promotores Active for Community (PAC) who effectively conduct outreach and education in the community to ensure families have increased access to, and are connected to needed services; and*

***WHEREAS,*** *Chula Vista Community Collaborative Co-Chairs a Teen Pregnancy Prevention Coalition seeking to decrease pregnancy rates for young girls in South Bay; and*

***WHEREAS,*** *Chula Vista Community Collaborative has worked with the Health & Human Services Agency on several key community efforts, including the Healthy Eating, Active Communities (HEAC) grant, Safe Routes to Schools grant, Healthy Works grant, Communities of Excellence (CX3) and several of the Promotores efforts; and*

***WHEREAS,*** *Chula Vista Community Collaborative responded to the need for after school activities, drug and alcohol concerns, and homelessness; has created and participated in programs to provide culturally appropriate health education and also worked with residents to establish a grassroots organization that promotes leadership development and community service; and*

***WHEREAS,*** *Chula Vista Community Collaborative is a founding member of the Live Well San Diego South Region Leadership Team and plays an active role in key leadership activities; and*

***WHEREAS,*** *Chula Vista Community Collaborative is committed to continuing to advance Live Well San Diego into the future, and is embracing strategies of this initiative in ways illustrated here:*

* *Building a Better Service Delivery System through continuing to outreach and assist the community in applying for CalFresh benefits while promoting healthy eating and demystifying issues related to fear in accessing government benefits*
* *Supporting Positive Choices by providing nutrition education and social determinants of health awareness to local school parents; Committed to sustaining) promotoras trained to facilitate physical activity by finding locations where they can provide instruction and, also, identifying potential funding to provide promotora and participants incentives*
* *Pursuing Policy and Environmental Change through continued participation on key efforts such as the Healthy Weight Collaborative*

### WHEREAS, the County of San Diego is committed to recognizing and honoring community agencies that support the creation of healthier and more safe neighborhoods; NOW THEREFORE,

### BE IT PROCLAIMED by Chairman Greg Cox and all members of the San Diego County Board of Supervisors on this 12th day of August 2014 that they commend and hereby recognize Chula Vista Community Collaborative for its work for outstanding service, leadership, and commitment to the health and safety of the children and families they serve and do hereby declare this day to be Chula Vista Community Collaborative Live Well San Diego Day throughout San Diego County.