

PROCLAMATION

Presented By Supervisor Dave Roberts

HONORING CVS HEALTH

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve the County's vision of safe, healthy and thriving communities; and

WHEREAS, the Live Well San Diego initiative is about uniting all sectors—business, schools, military and veteran's organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change; and

WHEREAS, CVS Caremark announced a corporate name change to CVS Health in September 2014 to reflect a broader health care commitment; and

WHEREAS, CVS Health is committed to increasing access, lowering costs and improving the quality of care; and

WHEREAS, CVS Health businesses- CVS/pharmacy, CVS/caremark, CVS/minuteclinic and CVS/specialty are working together to help people on their path to better health; and

WHEREAS, beginning September 3, 2014, all CVS/pharmacy locations will no longer sell cigarettes and tobacco products in its more than 72 retail pharmacies in the County of San Diego and in its 7,700 retail pharmacies nationwide and will subsequently introduce a robust smoking cessation program and an enhanced selection of nicotine replacement products in select stores; and

WHEREAS, CVS Health has launched a comprehensive and uniquely personalized smoking cessation campaign to help millions of Americans to quit smoking; and

WHEREAS, CVS Health has partnered with the County of San Diego's Health and Human Services Agency to promote a tobacco cessation pilot in behavioral health settings and will further demonstrate CVS Health as a key partner in the County's system-wide transformation to tobacco free environments and tobacco cessation efforts across the mental health system; and

WHEREAS, CVS Health believes that helping people on their path to better health means also helping their communities and has demonstrated this social responsibility through their community grant programs, foundation giving and corporate volunteer initiatives; and

WHEREAS, CVS Health is committed to continuing to advance Live Well San Diego into the future, and is embracing this initiative as an excellent fit with the CVS Health purpose of helping people on their path to better health; and

*WHEREAS, the County of San Diego is committed to recognizing and honoring businesses that support the creation of healthier, safer and more self-sufficient communities, and CVS Health is one such worthy business; **NOW THEREFORE,***

***BE IT PROCLAIMED** by Chairwoman Dianne Jacob and all members of the San Diego Board of Supervisors on this 20th day of November, 2014, that they commend the **CVS HEALTH** for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be the "**CVS HEALTH LIVE WELL SAN DIEGO DAY**" throughout San Diego County.*