



**PROJECT CONCERN INTERNATIONAL (PCI)  
US & Border Programs**

**RESOLUTION**

ADOPT RESOLUTION TO BECOME A *LIVE WELL SAN DIEGO* DESIGNATED PARTNER

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted *Live Well San Diego* to achieve the County's vision of safe, healthy and thriving communities; and

WHEREAS, *Live Well San Diego* is about uniting all sectors—businesses, schools, military and veteran's organizations, community and faith-based organizations, and all levels of government—in order to bring about positive health outcomes; and

WHEREAS, Project Concern International (PCI) is a non-profit, humanitarian organization based in San Diego, dedicated to preventing disease, improving community health, and promoting sustainable development worldwide; and

WHEREAS, PCI envisions a world where abundant resources are shared, communities are able to provide for the health and well-being of their members, and children and families can achieve lives of hope, good health and self-sufficiency; and

WHEREAS, PCI is dedicated to saving lives and building healthy communities around the globe, operating in 16 countries, benefitting over 6.7 million people annually in Asia, Africa and the Americas; and

WHEREAS, PCI partners with the Mexican Consulate in San Diego on the US & BP office Ventanillas de Salud (Window of Health) program to provide health education on topics such as substance abuse, mental health and domestic violence and referrals to the nearly 80,000 consulate visitors each year. The program is being replicated by the Mexican government in consulates in all 50 states; and

WHEREAS, in San Diego County, PCI US & BP office leads a consortium of over 70 agencies in the California Border Healthy Start (CBHS) project to reduce infant mortality and low birth weight and increase the number of pregnant women accessing prenatal care; and

WHEREAS, PCI US & BP office developed the Family Health Navigator Resource Center project to improve health outcomes for individuals with chronic diseases such as cancer, diabetes, obesity and hypertension. The navigator project includes PCI's Project REACH which is incorporating the National Heart Lung Blood Institute's culturally tailored heart health curricula within existing community health worker programs in San Diego County; and

WHEREAS, PCI US & BP office CDC ALCANCE Project provides the Life Skills and Chronic Disease prevention workshops to minimize risk factors and improve health outcomes of Latina women of reproductive age. Project ALCANCE Community Health Worker (CHW) Leadership Training, provides: written and oral communication, presentation and public speaking, public education, policy engagement and participation, and chronic disease prevention workshops for women interested in pursuing the CHW certification at San Diego City College and leads the San Diego Chronic Disease Consortium with over organizations; and


WHEREAS, PCI builds capacity of community-based organizations who reach underserved populations in the California/Baja California border region working to increase reach, improve cost-effectiveness, and enhance potential for sustainability; and

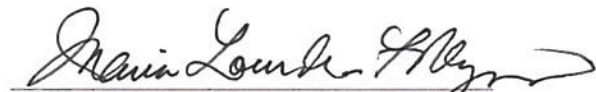
WHEREAS, PCI's Women Empowered initiative is dedicated to promoting the economic and social empowerment of women through the formation of self-managed and self-sustaining groups; and

WHEREAS, PCI US & BP office is committed to continuing to advance *Live Well San Diego* into the future, and is embracing strategies in ways illustrated in the above programs and including promoting and enhancing staff wellness by weekly scheduled walks, healthy eating, wellness trainings and providing for a Lactation room for the entire office building.

NOW THEREFORE, BE IT RESOLVED, that through these many efforts, Project Concern International supports *Live Well San Diego* partner designation.

PASSED AND ADOPTED by the US & BP office with approval by PCI CEO, George Guimaraes.

  
George Guimaraes  
PCI, CEO

  
Maria Lourdes F. Reyes, MD, MPH  
Director, US & Border Programs Office