



June 9, 2017

Dear County Board of Supervisors,

Daily Harvest Express' vision is to enable both local agriculture and our community thrive together through their mutual connection... healthy, locally grown produce. Our mission is to boost the consumption and accessibility of locally grown food within our community, increasing the health and well-being of our farmers, artisans and people in our community unable to get to their local farmers markets by bringing it right to their doorstep and workplace through our online farmers market www.DailyHarvestExpress.com.

Daily Harvest Express actively reaches out to employers to bring wellness into the workplace through healthy snacks in the break room, healthy cooking demonstrations with local chefs, and our mobile farm stands. In alignment with Live Well San Diego's vision to Building Better Health, we know that easy access to local, fresh produce is less costly than expensive incentive, metric and cessation programs while directly contributing to the health and morale of the employees. We also help empower people to make healthier choices about the food they eat through education such as weekly emails with nutritional information and recipes. To make sure our employees can make healthy choices, Daily Harvest Express gives a free box of produce to each of our employees every week.

The mobile farm stand started as a pilot program in 2014 for the County of San Diego employees that is sponsored by Kaiser Permanente. It expanded from one location to several. We needed to find a solution that would enable us to efficiently go to all those locations...that is where the mobile farm stand began. Currently, we are doing 8 to 10 mobile farm stands every week, reaching people right at their workplace.

In 2015, Daily Harvest Express received a USDA Local Food Promotion Program grant to expand our mobile farm stands. As a result, of this generous grant, we moved into a larger location, enlarged the cooler space and acquired two box trucks to serve as mobile farm stands, enabling us to expand services to more locations.

We encourage healthy eating every day and are working to make opportunities for more people to be able to have access to fresh, locally grown produce. We have become a SNAP retailer, so that low income residents can now purchase from us. To sustain the continuation of our local food systems, we work hard to make sure we purchase from local farms and food producers and are partnering with organizations, such as Community Health Improvement Partners to help build bridges between local food producers and institutions through education, events and opportunities. In order to increase availability of fresh fruits and vegetables to our community and reduce waste, every week we donate our fresh produce to local non-profits that distributes it to feed our neediest residents.

We are so grateful for all the we have received as a growing business in San Diego County. In appreciation of all the bounty we're enjoying, Daily Harvest Express sends free boxes to those that we have learned are in need and have started our Share the Goodness program, inviting our customers to let us know about someone that has a need so we can send a box to them.

Daily Harvest Express supports Live Well San Diego's vision to build a healthier, thriving community and believe that because our business shares these same purposes, we will open opportunities



to achieve this worthy goal. Our entire business model is based on helping people make healthy choices and improving our community's lives and business! We are already working with so many of the same organizations that support Live Well San Diego, that it is very fitting for us to formally commit ourselves to be a partner.

Daily Harvest Express would be honored to make our services available to other partners and participate in Live Well San Diego events. We also know we have lots of room to grow and believe we will benefit greatly by our association with Live Well San Diego and the resources and information that your organization provides its' members.

Healthy regards,

Daily Harvest Express