

**PROCLAMATION**  
*Presented by Supervisor Dianne Jacob*  
**HONORING EAST REGION COLLABORATIVE NETWORK**

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the *Live Well San Diego* initiative to achieve the County's vision of safe, healthy and thriving communities; and

WHEREAS, the *Live Well San* is about uniting all sectors—business, schools, military and veteran's organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change; and *Diego* initiative

WHEREAS, the East Region Collaborative Network was established in 1998 to unite the El Cajon, Lakeside, La Mesa, Lemon Grove, Mountain Empire, and Santee Collaboratives, and the Spring Valley Youth and Family Coalition, with the vision of establishing an East region where families are safe, healthy, educated and informed; and

WHEREAS, the mission of the East Region Collaborative Network is to support, sustain and strengthen the work of East San Diego County collaboratives committed to community health and well-being; to represent and reflect the priorities of East San Diego County residents; to build each community's capacity by sharing leadership, learning, and resources; and to serve as a regional voice in advocating for healthier, stronger communities; and

WHEREAS, the East Region Collaborative Network demonstrates the principles of *Live Well San Diego* through serving as a network to distribute information, share strategies and opportunities, leverage resources equitably and inform, advocate and assess issues at both the local and regional levels; and

WHEREAS, the East Region Collaborative Network is committed to advancing the *Live Well San Diego* initiative into the future, and is embracing strategies illustrated here:

- Pursuing policy and environmental change by coordinating advocacy and policy efforts in an integrative manner to promote safer, healthier and thriving communities across the East region of San Diego.
- Supporting positive choices by facilitating education, outreach and resource development focusing on joint-use agreements, walkable communities and expanded access to fitness opportunities such as Safe Routes to School; and providing continual updates on nutrition-related resources such as farmers' markets, food pantries, gardening spaces and nutrition educational opportunities.
- Promoting proactive approaches to improve safety and health through tobacco retail marketing, substance abuse, mental health, suicide, domestic violence and vehicle collusion prevention activities.

**BE IT PROCLAIMED** by Chairwoman Dianne Jacob and all members of the San Diego Board of Supervisors on this 19th day of January 2016 that they commend the **East Region Collaborative Network** for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be the **"EAST REGION COLLABORATIVE NETWORK LIVE WELL SAN DIEGO DAY."**