



Board Resolution of Civilian Agency
2018-05
Live Well San Diego Partnership

WHEREAS, the health and well-being of citizens is of primary concern for the County of San Diego, and on July 13, 2010, the San Diego County Board of Supervisors adopted the *Live Well San Diego* vision, for achieving the county's vision of Building Better Health, Living Safely, and Thriving; and

WHEREAS, *Live Well San Diego* is the common thread between the work of public and private entities, faith-based and community-based organizations, cities, business community members, and other stakeholders toward a shared vision of a healthier, safe, and more self-sufficient communities; and

WHEREAS, **Civilian's** mission is to "Activate Human Potential for Good," and we are dedicated to delivering on this commitment every day—internally with our team, in the community and with the work we do for our clients. Our focus is strengthening communities by tackling complex social issues for our clients. The agency's sustained focus on social change for the common good inspired us in 2015 to change our name to Civilian.

WHEREAS, **Civilian** fulfills the *Live Well San Diego* partner requirements by seeking out organizations with like-minded values and missions to achieve social impact specifically in the following areas: Health & Wellness; Sustainability & Resilience; Purpose-Driven Business and Economic Development. Our issue-specific client work includes promoting: mental health services (suicide prevention and stigma reduction), paint recycling, pedestrian safety, career education, teen and parent alcohol and drug education, among others. Civilian—our employees and our client work--builds a stronger San Diego every day.

WHEREAS, Civilian is committed to continuing to advance *Live Well San Diego* into the future, and is embracing strategies of this initiative in ways illustrated here:

- Supporting Positive Choices by influencing positive potential in the workforce through participation in volunteer mentorship programs geared toward opportunity youth—people ages 16-24 who are not working or on school. There are 43,000 opportunity youth in San Diego County alone.
- Pursuing Policy and Environmental Change by becoming certified as a B Corporation (ETA December 2018). To achieve this certification, companies must meet the highest standards, and must be verified, in the areas of social and environmental performance, public transparency, and legal accountability, as well as aspire to use the power of markets to solve social and environmental problems.

As a member, we will work with other B Corporations to lead a growing global movement of *people using business as a force for good™*. Through the power of our collective voice, one day all companies will compete to be *best for the world™*, and society will enjoy a more shared and durable prosperity for all.

With this certification, Civilian plans to utilize the B Corps network to strengthen our vendor/supply chain and drive our mission and values deeper to support causes and social change movements.

WHEREAS, Civilian whole-heartedly supports the *Live Well San Diego* vision and will have the opportunity to collaborate with the network of *Live Well San Diego* champions and partners to achieve the greatest collective impact possible for creating and sustaining safe, healthy and thriving communities; and

NOW, THEREFORE, BE IT RESOLVED that the **Civilian Agency, President and CEO**, hereby approves the partnership with the County of San Diego's *Live Well San Diego* vision.

Civilian Inc.
Katherine Carrillo, Vice President, P3

Signature:  _____

Date: June 19, 2018