



PROCLAMATION

Presented by Supervisor Ron Roberts

HONORING CIVILIAN AGENCY

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted Live Well San Diego to achieve the County's vision of safe, healthy and thriving communities, and

WHEREAS, the Live Well San Diego vision is about uniting all sectors – business, schools, military and veterans' organizations, community- and faith-based organizations, and all levels of government – in order to bring about positive change; and

WHEREAS, founded in 1999, Civilian Agency is a full-service marketing agency dedicated to building stronger communities by tackling complex social issues, from preventing suicide to encouraging conservation, and creating change for the common good; and

WHEREAS, with a mission to "Activate Human Potential for Good," Civilian Agency is dedicated to delivering on this commitment every day, internally, in the community and with its clients; and

WHEREAS, in focusing on strengthening communities to tackle complex social issues, Civilian Agency helps organizations with like-minded values achieve social impact specifically in the areas of health and wellness, sustainability and resilience, purpose-driven business and economic development; and

WHEREAS, Civilian Agency is committed to Live Well San Diego by influencing positive potential in the workforce through participation in volunteer mentorship programs geared toward youth and by becoming certified as a B Corporation to balance purpose and profit; and

WHEREAS, Civilian Agency will use the B Corporation network to strengthen its vendor and supply chains, and to drive its mission and values to support causes and social change movements; and

WHEREAS, Civilian Agency is committed to continuing to advance Live Well San Diego into the future, and is embracing strategies of this vision in ways such as collaborating with the network of Live Well San Diego champions and partners; and

WHEREAS, the County of San Diego is committed to recognizing and honoring those organizations dedicated to the best ideals of public service, and Civilian Agency is one such worthy group. NOW THEREFORE,

BE IT PROCLAIMED by Chairwoman Kristin Gaspar and all members of the San Diego County Board of Supervisors on this 29th day of August 2018 that they commend CIVILIAN AGENCY for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be "CIVILIAN AGENCY LIVE WELL SAN DIEGO DAY" throughout San Diego County



Gregory R. Cox
Supervisor 1st District

Flaminio Jacob
Supervisor 2nd District

Gregory C. Williams
Supervisor 3rd District

Ron Roberts
Supervisor 4th District

Eric Adams
Supervisor 5th District