



**American  
Red Cross**

**San Diego/Imperial Counties**  
3950 Calle Fortunada  
San Diego, CA 92123  
(858) 309-1200  
[www.redcross.org/sandiego](http://www.redcross.org/sandiego)

**Resolution in Support of American Red Cross of San Diego/Imperial Counties  
Partnership with the County of San Diego's *Live Well San Diego* Initiative**

**WHEREAS**, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the *Live Well San Diego* vision to achieve healthy, safe and thriving communities; and

**WHEREAS**, the concept of 3-4-50 is the centerpiece for *Live Well San Diego*, which shows that three behaviors – poor nutrition, lack of exercise, and tobacco use contribute to four diseases: 1) cancer; 2) heart disease and stroke; 3) type 2 diabetes; and 4) respiratory conditions, which account for more than 50% of the deaths in San Diego County; and

**WHEREAS**, *Live Well San Diego* is the common thread between the work of the public and private entities, faith-based organizations, agencies, cities, business partners, and other stakeholders toward a shared vision of healthier, safe, and more self-sufficient communities; and

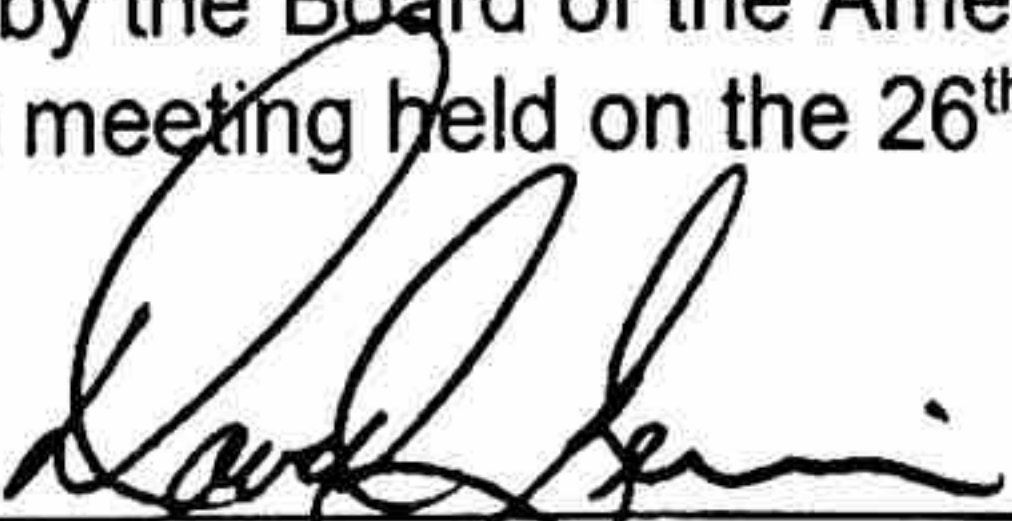
**WHEREAS**, the American Red Cross operates with the mission to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors; and

**WHEREAS**, the American Red Cross provides humanitarian aid to those affected by disasters; the Prepare San Diego initiative and other education programs make San Diego more prepared and resilient in the event of an emergency; the Home Fire Campaign and Sound the Alarm installation event provide free fire alarm installations in high-risk communities; citizens are more prepared and safer through taking CPR/First Aid training; military members receive pre-deployment briefings for themselves and their families through the Services to the Armed Forces program; and the Women, Infants and Children (WIC) program allows pregnant women and mothers to ensure that their children get a good start to life through nutrition counseling, breastfeeding education and more.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Directors of the American Red Cross of San Diego/Imperial Counties hereby declares itself a *Live Well San Diego* partner. The Regional Chief Executive Officer is hereby authorized to execute documents and perform all acts necessary to carry out the intention of this resolution. This resolution will take effect immediately.

I hereby certify that the foregoing is a full, true and correct copy of a resolution duly passed and adopted by the Board of the American Red Cross of San Diego/Imperial Counties Region at a meeting held on the 26<sup>th</sup> day of July 2017 by the vote of the Board of Directors.

Signed:

  
David Geier, Chairman of the Board