



Resolution in Support of beautifulPB
Partnership with the County of San Diego's *Live Well San Diego* initiative

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the *Live Well San Diego* vision to achieve healthy, safe and thriving communities; and

WHEREAS, the concept of a 3-4-50 is the centerpiece for *Live Well San Diego*, which shows that three behaviors - poor nutrition, lack of exercise, and tobacco use contribute to four diseases: 1) cancer; 2) heart disease and stroke; 3) type 2 diabetes; and 4) respiratory conditions, which account for more than 50% of the deaths in San Diego County; and

WHEREAS, *Live Well San Diego* is the common thread between the work of public and private entities, faith-based organizations, agencies, cities, business partners, and other stakeholders toward a shared vision of healthier, safe, and more self-sufficient communities; and

WHEREAS, beautifulPB is the coordinator of the Pacific Beach EcoDistrict, supporting performance areas including: Health and Well-being, Community Identity, Access and Mobility and Habitat and Ecosystem thereby reflecting the principles of *Live Well San Diego*, and

WHEREAS, beautifulPB continues to support these performance areas through safe and active multi-modal transportation, urban agriculture, PB Murals and other sustainable initiatives, and

WHEREAS, beautifulPB whole-heartedly supports the *Live Well San Diego* vision and is committed to supporting healthy, safe and thriving communities, and

NOW, THEREFORE, BE IT RESOLVED that the Board of Directors of beautifulPB hereby declare beautifulPB a *Live Well San Diego* partner. The President is hereby authorized to execute documents and perform all acts necessary to carry out the intention of this resolution. This resolution will take effect immediately.

I hereby certify that the foregoing is a full, true and correct copy of a resolution duly passed and adopted by the Board of Directors of beautifulPB at a meeting held on the 3rd day of April 2017, by unanimous vote of 7-0-0.

A handwritten signature in black ink, appearing to read 'Matt Winter', is written over the printed name and title of the signatory.

Matt Winter, President
beautifulPB
953 Reed Ave
San Diego, CA 92109