



The San Diego
Foundation
Growing a Vibrant Region

2508 Historic Decatur Rd., Ste. 200,
San Diego, CA 92106
Offices in Escondido, Carlsbad and Chula Vista
www.sdfoundation.org
T (619) 235-2300 | F (619) 239-1710

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October 19, 2015

Mr. Nick Macchione
Health and Human Services Agency
County of San Diego
3255 Camino Del Rio South
San Diego, CA 92108

RE: The San Diego Foundation *Live Well San Diego* Partner application

Dear Mr. Macchione,

Celebrating 40 years of philanthropic leadership (1975-2015), the mission of The San Diego Foundation is to "improve the quality of life in all of our communities by providing leadership for effective philanthropy that builds enduring assets and by promoting community solutions through research, convenings and actions that advance the common good." Through the Malin Burnham Center for Civic Engagement, The Foundation brings together communities throughout our region together to learn about and advance opportunities to address challenges, scale successful practices, and identify promising innovations.

The Foundation serves the region through fund management and donor education. We manage funds valued at more than \$685 million in assets. Primary donor contributions (grant making) are in the areas of education (including STEM), arts and culture, climate change and environment, human services, youth development, and health care. Discretionary funding is informed by *Our Greater San Diego Vision* and framed as WELL – work, enjoy, live, and learn. It is our goal to better align and communicate discretionary and other special project funding with donor funding in the future.

The Foundation works collaboratively with nonprofits, public agencies, business, philanthropy, academia and other community leaders who have developed programs for social change that best integrate the WELL framework. Overall, The Foundation recognizes that our efforts strongly align with San Diego County's Live Well San Diego Initiative to support a San Diego region that is healthy, safe and thriving. As such, The Foundation will contribute to the *Live Well San Diego* Initiative by participating in collaborative efforts, educational opportunities, and programmatic support.

We are excited about this opportunity to work with the County of San Diego and other partners in the community, to help advance *Live Well San Diego*.

Sincerely,

B. Kathlyn Mead
President & CEO