

Presented by Chairwoman Kristin Gaspar

HONORING CALIFORNIA COAST CREDIT UNION

WHEREAS, the health, safety and well-being of residents are of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego Initiative to achieve the County's vision of healthy, safe and thriving communities; and

WHEREAS, the Live Well San Diego Initiative is about uniting all sectors—businesses, schools, military and veterans' organizations, community and faith-based organizations and all levels of government—in order to bring about positive change; and

WHEREAS, California Coast Credit Union was founded in 1929 with the commitment of "people helping people," and California Coast Credit Union continues to carry that guiding principle to its more than 150,000 members; and

WHEREAS, as the oldest credit union in San Diego, California Coast Credit Union is committed to improving the lives of people in the community by helping them attain financial success and independence, and promoting members' financial prosperity; and

WHEREAS, California Coast Credit Union supports Live Well San Diego by extending its services and resources in order to seek its vision of building stronger communities by supporting schools and colleges and establishing partnerships with local non-profits and businesses; promoting financial wellness in the community by providing financial literacy workshops and seminars to diverse populations throughout the region; and encouraging its employees to contribute volunteer hours by providing community service; and

WHEREAS, the County of San Diego is committed to recognizing and honoring those organizations that are dedicated to the best ideals of public service, and California Coast Credit Union is one such worthy organization; NOW THEREFORE,

BE IT PROCLAIMED by Chairwoman Kristin Gaspar and all members of the San Diego County Board of Supervisors on this 24th day of May 2018 that they commend CALIFORNIA COAST CREDIT UNION for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be "CALIFORNIA COAST CREDIT UNION LIVE WELL SAN DIEGO DAY" throughout San Diego County.



5th District