



Fashion Week San Diego

Fashion Week San Diego
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April 11, 2016

Dear Mr. Mathews-

It is with great pleasure for Fashion Week San Diego® to be a partner and to endorse the County of San Diego's, *Live Well San Diego* initiative. We are happy to be a partner in making San Diego a safe, healthy and thriving community to call home.

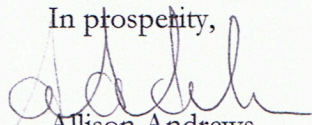
Fashion Week San Diego ® is a traditional fashion week to celebrate fashion & beauty industries by showcasing and highlighting the pulse of these entrepreneurs and what they are creating. Fashion Week San Diego is not just a week of runway shows, but a whole year of events.

Fashion Week San Diego ® has a huge responsibility in being a role model and creating events that are uplifting and make the city shine. We not only support the designers, but also the models we showcase on the runway. We will continue to do workshops on healthy nutrition with our models, show healthy body types on our runways and in our marketing material as well as continue to promote healthy & safe living in general. As well as providing trainings, networking, mentorships and experiences that a can help our designers we showcase compete in the world of business. Small businesses help local economies and contribute to city growth. By helping these emerging entrepreneurs, it in turn grows the city we are working out of.

Did you know, Fashion Week San Diego ® was the first traditional Fashion Week to put plus size on the runway? We are a pioneer in showing varied healthy body types on the runway and not being afraid to educate our models and team on how to be healthy inside and out. We are true believers in beauty comes from the inside.

We look forward to continuing to help promote a healthy San Diego and being your partner in this.

In prosperity,



Allison Andrews

Founder & Director