



Covering the San Diego City College community since 1945 Vol. 68, No. 7 December 3, 2013 Weekly at [sdcitytimes.com](http://sdcitytimes.com)

**LOCAL GOVERNMENT**

# Election for mayor set for Feb. runoff

By Will Morse and Chris Handloser  
*City Times*

Two San Diego councilmembers, Democrat David Alvarez and Republican Kevin Faulconer, will square off in a runoff election in February for mayor of San Diego.

In a special election on Nov. 19, Faulconer brought in 101,944 votes (42.17 percent), with Alvarez at 65,722 votes (27.19 percent) and fellow Democrat Nathan Fletcher closely behind him with 58,346 votes (24.3 percent). As of press time, county officials report that mail-in and provisional ballots have been tallied but results are still unofficial.

Alvarez, 33, created a surge with voters in recent weeks, and due to strong financial backing of local labor councils, secured the endorsement from the county Democratic Party. On the night of the election, Nov. 19, he fought through a hoarse voice to explain

for KUSI News why he felt his campaign flourished as of late. "People are coming together because they see in my story — the story of many San Diegans — that you work hard, and you make things possible."

Faulconer, 46, benefited from being the only viable Republican candidate in the election, and from his familiarity with the citizens in his work on the City Council.

"The experience that I bring — I served seven years on the council and my ability to work with my friends on the council — I'm going to need that as mayor," spoke Faulconer confidently to KUSI News.

As of Nov 26, only 241,734, or roughly 35 percent of the 683,370 registered citizens participated in the special election. Nearly double the amount of San Diegans (466,962) rolled out to the polls last November.

Please see [sdcitytimes.com](http://sdcitytimes.com) for February dates and polling place information.



Kids run in the quad before City College and county officials kicked off the fun run. *Chris Handloser, City Times*

# Campus strives to 'Live Well'

City is the first college to be proclaimed for a county initiative

By LeeAnn Rose  
*City Times*

San Diego County Supervisor Ron Roberts joined administration and faculty in celebrating the proclamation of City College as Live Well San Diego's first collegiate partner Nov. 14. The event, enjoyed by hundreds of people, featured a 2K Fun Run, a children's race, raffle giveaways and more.

Live Well San Diego is a countywide initiative to bring a positive change to

the well being of its residents. In addition to City College, the 12 program partners include health care providers, community based organizations, school districts, law enforcement, the military and veterans organizations.

When asked how their newly developed "Step Up To Live Well" initiative will change City College, cross-country coach Paul Greer responded with "greater awareness."

He went on to explain; "I think young people take for granted their health,

especially if they have good health. And they don't understand that as you get older, illnesses and other things can happen later in life if you don't prevent them from happening early in life."

Several Knights sports teams that participated in the fun run radiated energy and served as examples of the positive changes coach Greer was promoting to the campus.

When speaking of his **See Live Well, page 5**

# Continuing Education campus to open in 2015



Official Facebook Image

By Torrey Spoerer  
*City Times*

Construction is under way for the San Diego Continuing Education - Cesar Chavez Campus, scheduled for completion in 2015.

Located at the corner of Main Street and Cesar E. Chavez Parkway, the former Chuey's Restaurant, will be a \$50 million project housing 22 classrooms, a multipurpose room, administrative offices and a space for a small business incubator.

"These classes help people get hands-on training and position them well for entering the work force," said Renessa Ashton, a spokes-

woman with the district's Continuing Education program, in an interview with the San Diego Union-Tribune.

"Often people are waiting for several weeks, sometimes months, before they are able to get into a program, so this is going to immediately eliminate that long wait," added Ashton.

Eight of the classrooms will be for health-care training, such as nursing assistance and home health aide programs, replacing a single classroom at the Centre City campus that currently provides Allied Health career training.

**See Building, page 2**



## CUSTOMER SERVICE

Join the debate on whether the customer is always right **PAGE 7**



## MOVIE TICKET

Buzzworthy early award season favorites **PAGE 13**

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The basketball team, other Lady Knights squads, faculty, local media and students prior to the 2K Fun Run that started in the Gorton Quad and wound through campus.

## Live Well

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continuing role on the Live Well committee, as well as his duties as Fitness Director at City College, Greer expressed, "I'm gonna continue doing my job in the best way I can – to promote fitness, promote good health, and promote good quality of life – and hopefully that leads to a good longevity of life."

In the midst of cheering and clapping as participants crossed the finish line, Interim President Lynn Neault expressed her excitement at the effort to involve everyone.

"There was a huge committee on campus and this is the culmination," expressed Neault. "One of the reasons

I think the county sought us out to be the first 'Live Well' campus is because it was students who initiated it, and that's what they were so impressed with."

Neault said that that, according to a San Diego County staff member present, this was by far the best Live Well kick off they had for any program yet.

Supervisor Roberts joked during a brief speech about how long it had been since he was a student. He also stated, "I was excited when we were going to have the first college in all of San Diego county in my district, and somewhere I attended."

"We want to get people to exercise, we have to get healthy eating, and we don't want them smoking," Roberts stressed.

The Live Well initiative

established in 2010 contains three components – building better health, living safely, and thriving.

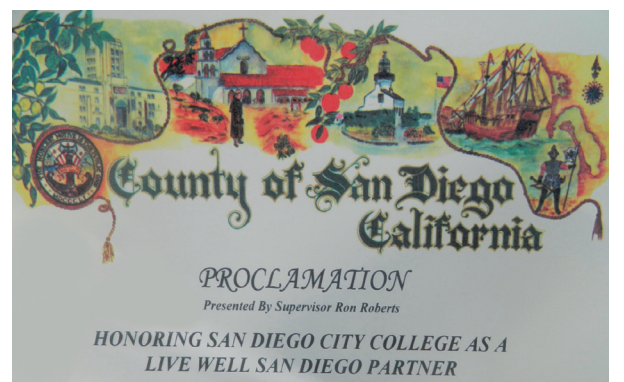
Professor Veronica Ortega, along with a few of her students, Greer and others, established the Step Up to Live Well committee. Ortega reported that the committee plans to meet and establish a calendar with a monthly Live Well event.

Even prior to the proclamation, Ortega's committee made strides in the health and wellness of the students. Depression screenings, HIV testing, blood pressure testing, and healthy new food options in the cafeteria are some of the few so far, and an example of what is to come.

For more information please contact Veronica Ortega at [Vortega@sdccd.edu](mailto:Vortega@sdccd.edu).



Coach Paul Greer was the emcee for the hundreds of event participants Nov. 14



Knights' athletes and students cross the finish line of the 2K fun run kicked off by County Supervisor Ron Roberts after a proclamation ceremony. City College is the first campus to partner with Live Well San Diego

Photo Essay by Chris Handloser



## City Times takes home Best in Show

By Jennifer Manalili  
City Times

City Times was recently awarded with two prestigious first place honors – winning both best college newspaper and first place college news site – at the San Diego Press Club’s 40th annual Excellence in Journalism awards Oct. 29 at the Jacobs Center for Neighborhood Innovation.

Former Editor-in-Chief Troy Orem was awarded first place in Cover Design. Orem also placed second and third respectively in College Media Photography.

Cartoonist and current copy editor, Adam Baird, received second place in Drawing, Illustration, or Cartoon for “Why So Serious?” He also took second place in Reviews for his story, “Evolution of the ‘Creed.’”

City Times alumni Fahima Paghmani and Adam Burkhardt both placed in the News category, with Paghmani winning second place for her piece “Commemorating victims of abuse.”

Burkhardt took first for his news story “Brown delivers ultimatum.”

Current Co-Editor-in-Chief Allison Brown was awarded third place in Feature Writing for “City students hit the airwaves,” which detailed the launch of Jazz 88.3’s second radio station, SDS radio — or Student Designed Sound.

Former City Times adviser and current City College Legend magazine adviser, Roman S. Koenig, also went home with six awards for design among other specialties.

Earlier this year, the publication fared well at San Diego Society of Professional Journalists and the Journalism Association of Community Colleges (JACC), the latter of which yielded 10 awards for on the spot and mail-in competitions, as well as Best of Show, Best Focus on School and Best Layout/Design at the San Diego County Fair over the summer.

To keep up to date with City Times, visit [www.sdcitytimes.com](http://www.sdcitytimes.com).

## Mayoral voting Nov. 19

By Jennifer Ovalle  
City Times

Residents of San Diego, including City College students, will be voting for the mayor in a special election on Nov. 19, after Bob Filner vacated the office in August because of allegations of sexual misconduct.

The successor will serve the remainder of Filner’s four-year term. If none of the 11 candidates wins a majority vote, a runoff election between the top two candidates will take place in February.

According to a recent KPBS public poll, three candidates have emerged as frontrunners: Nathan Fletcher, David Alvarez and Kevin Faulconer.

Here is the City Times breakdown of those contenders:

Nathan Fletcher: Fletcher, 35, was born in Carson City, Nevada, and is a decorated retired Marine. He made headlines in 2012 when he changed his party affiliation from Republican to Independent, ultimately aligning himself with the Democratic Party in 2013. He said his political views evolved over time and his values were more closely aligned with those of the Democratic Party.

He is the Senior Director of Corporate Development for the San Diego-based cellular giant, Qualcomm, and teaches political science at the University of California San Diego, roles he’s reduced to focus on his campaign. While serving as a state assemblyman, Fletcher sponsored Chelsea’s Law, which established harsher punishments for sexual predators that target



David Alvarez talks to City College students. Chris Handloser, City Times

minors.

Fletcher is campaigning for more police patrols to decrease crime response times, and believes that a safer city environment will aid in creating new jobs. His campaign is pushing for investing in manufacturing jobs that come with health care benefits and a good living wage. More information is found in [nathanfletcher.com](http://nathanfletcher.com).

David Alvarez: Alvarez, 33, has served as a San Diego City Councilmember since 2010. He grew up in Barrio Logan, where his family struggled through financial woes. Alvarez was his family’s first high school graduate, attending San Diego High and went on to graduate San Diego State University with honors. He is running as a Demo-

crat.

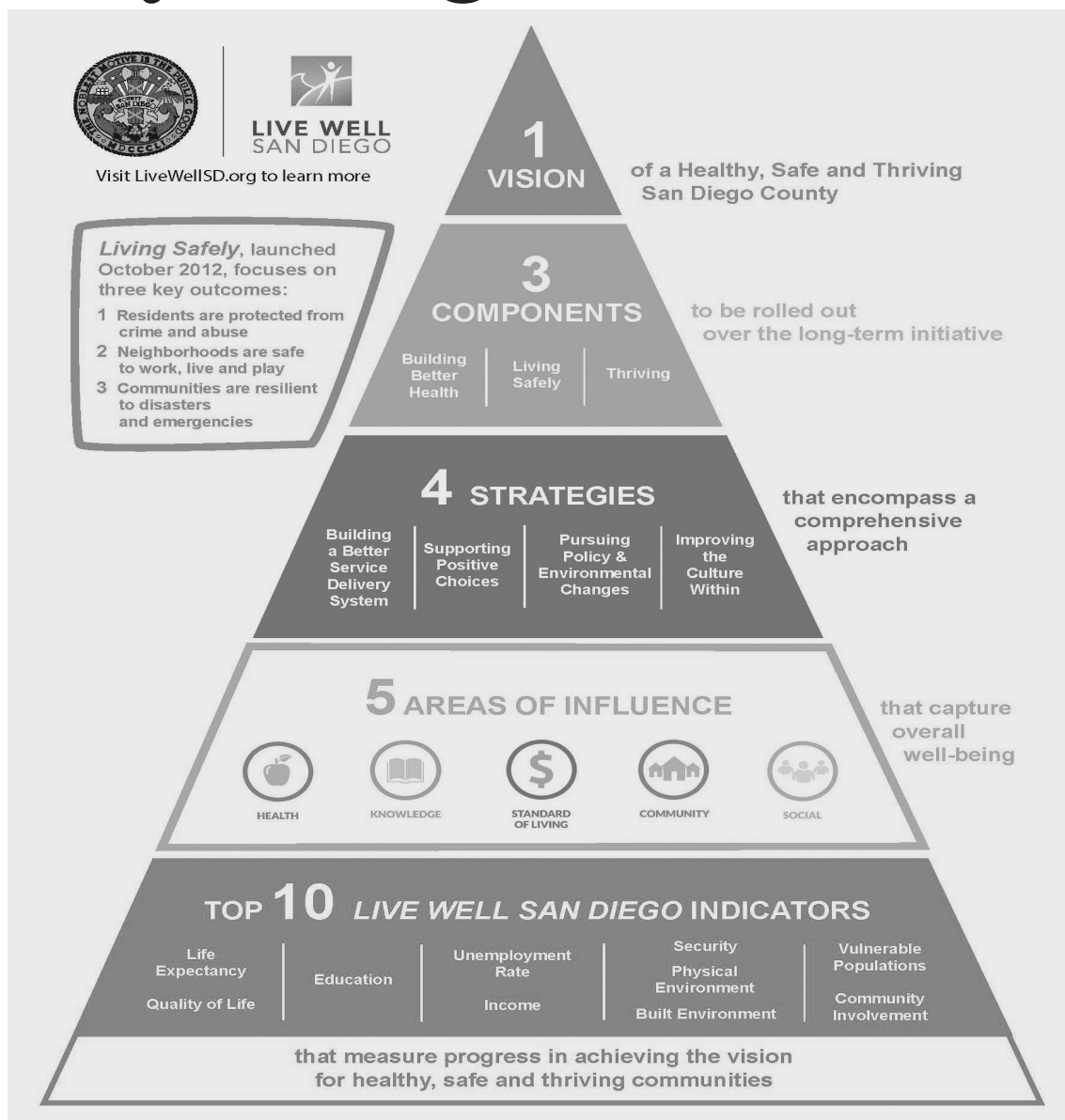
A social worker and an after-school teacher, Alvarez was selected for a fellowship in 2003 for the reputable Capital Fellows Program, a University of California internship program that allows members to engage in public service and help shape political policy.

As a city councilman, Alvarez is heavily involved in environmentally centered action, including serving as chairman of the Natural Resources and Culture Committee and is vice chair of the Land Use and Housing Committee. He also takes part in several other city and county committees.

During this campaign, he coined the

See Mayoral, page 6

## City College to be first Live Well campus



Courtesy Graphic

By Chris Handloser  
City Times

City College was officially proclaimed by San Diego County as the 12th member, and first college campus, to participate in the countywide initiative entitled ‘Live Well San Diego’ (LWSD) on Nov 7.

Then on Nov. 14 at 2 p.m., Professor Veronica Ortega and cross-country coach Paul Greer will host County Supervisor Ron Roberts for a proclamation ceremony in Gorton Quad. Following, Greer is organizing a 2K Fun Run across campus to kick off the event for the students.

City College will partner with the Cities of Oceanside, National City, Coronado, Chula Vista and La Mesa, and others, to focus on delivering better fitness, better nutrition, and better behavioral health to many county residents.

Currently, the long-term health strategy only includes Chula Vista Elementary and Encinitas Union schools, so adding City College is exciting for everyone involved.

“It’s very important to the county that we’re doing it and they’re very excited because they see us as potentially being a model for other college campuses,” explained Ortega.

Associated Student Government, faculty and their classes, the entire cross-country and baseball teams, the women’s softball team, and many others will celebrate the proclamation day with college ad-

ministration and county officials.

The plan is broken down into components, strategies and areas of influence, all intended to positively effect the Live Well indicators of life expectancy, quality of life, education, income and more. (See the graphic right.)

Launched in 2010, the county moved into the second component, Living Safely, in October 2012. However, Ortega strongly feels City College should follow the example of the county and start fresh with Building Better Health.

“Our faculty, our administration, our staff, we all have to walk the walk,” Ortega emphasized. “It can’t just be something that we’re asking students to do.”

After the initial launch, the committee will hold monthly meetings and establish a 12-month calendar in order to organize related events every month including nutritional education, behavioral health activities and fitness activities.

Ortega’s committee includes City College Public Relations Officer Heidi Bunkowske. The two of them came up with “Step Up to Live Well” as a way to brand the college’s program differently.

“It really came out of the fact that we have a lot of steps here on campus,” joked Ortega. “And implied in that is people do have to step up. They do have to make the effort.”

For more information, contact Veronica Ortega at [vortega@sdcdd.edu](mailto:vortega@sdcdd.edu).