

RESOLUTION No. 1804
NORTH COUNTY HEALTH SERVICES
RESOLUTION FROM BOARD OF DIRECTORS APPROVING
LIVE WELL SAN DIEGO! INITIATIVE

January 14, 2014

A regular meeting of the NCHS Board of Directors was held on January 14, 2014, where a quorum of the Board was present, and the following is deliberated.

WHEREAS, at North County Health Services our promise is "we're here for you." We do this by living out our mission to "Improve the health status of our diverse communities by providing health care that is comprehensive, affordable and culturally sensitive"; and

WHEREAS, on July 13, 2010 and October 9, 2012, the San Diego Board of Supervisors adopted the Building Better Health and Living Safely strategies, the first two components of Live Well San Diego encouraging all residents of the county to participate in programs to build better health and increase safety as individuals, families, and communities; and

WHEREAS, the concept of 3-4-50 is the centerpiece for Live Well San Diego, which shows that three behaviors – poor nutrition, lack of exercise and tobacco use contribute to four diseases: 1) cancer 2) heart disease and stroke 3) type 2 diabetes and 4) respiratory conditions, which account for more than 50 percent of deaths in San Diego County; and

WHEREAS, North County Health Services supports the first component Building Better Health as exemplified by our recognition as a 'Patient Centered Medical Home,' a distinguished accreditation granted through the National Committee for Quality Assurance; and

WHEREAS, North County Health Services actively builds and sustains partnerships that promote community health and wellness as demonstrated through participation with the North County Community Leadership Team for Live Well San Diego; and

WHEREAS, North County Health Services is committed to engaging patients directly in their medical care through adopting two customer service initiatives, 'Building Great Relationships' and 'CARE.' Such initiatives improve the culture within North County Health Services and empower patients to make positive choices for healthy outcomes; and

WHEREAS, North County Health Services advocates for vulnerable populations by ensuring timely access to affordable primary medical care regardless of their ability to pay. To ensure a healthy community, staff members outreach, educate and provide health coverage enrollment assistance to the community; and

WHEREAS, North County Health Services provides community engagement services in partnership with local schools, libraries, and Women, Infants, and Children (WIC) sites; and

WHEREAS, North County Health Services promotes oral health through primary dental care services and a mobile unit that provides screenings throughout the community; and

WHEREAS, North County Health Services strives to decrease childhood obesity rates through a collaborative of Women's Health services, Pediatric services and our WIC program. These efforts have demonstrated striking exclusive breast feeding rates that lead to a healthy start and better health; and

NOW, THEREFORE, be it resolved that through these efforts North County Health Services supports the County of San Diego Live Well San Diego initiative and joins as a partner organization on the path to healthy, safe and thriving communities in the North County region.

PASSED AND ADOPTED, on this 14th day of January 2014 by the Board of Directors of North County Health Services.

DATED: January 14, 2014

By: CA Beck MD
Dr. Bud Beck
Chair, Board of Directors

Attested: Andy Rinde
Andy Rinde
Secretary, Board of Directors



we're here for you.