

PROCLAMATION

Presented By Chairman Greg Cox

HONORING NORTHGATE GONZÁLEZ MARKETS

WHEREAS, poor nutrition, lack of exercise and tobacco use are the main causes that lead to heart disease and stroke, cancer, type 2 diabetes and respiratory conditions, which account for more than half of the deaths of San Diego County residents; and

WHEREAS, a recent White House Task Force on Childhood Obesity study found that the country spends nearly \$150 billion a year just on obesity-related diseases such as diabetes, heart disease, hypertension and stroke; and

WHEREAS, on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well, San Diego! initiative, encouraging all residents of the County to participate in programs to build better health as individuals, families and communities; and

WHEREAS, Northgate González Markets is the first business in the County of San Diego to become a Live Well, San Diego! Business; and

WHEREAS, the first Northgate González Market was opened on January 2, 1980 in Anaheim, California by Don Miguel González and Doña Teresa Reynoso de González and today, this family owned business operates 37 supermarkets across Los Angeles, Orange and San Diego Counties; and

WHEREAS, in 2010, in response to their concern for the health and well being of the families they serve, Northgate González Markets implemented the Viva La Salud program, a comprehensive health and wellness initiative that allows customers to quickly identify food options that can help lead them to a healthier lifestyle; and

WHEREAS, in 2012, Northgate received the first loan given from the California Fresh Works Fund which finances grocery businesses willing to open in areas that lack supermarkets with affordable and healthy food; and

WHEREAS, the County of San Diego Health & Human Services Agency acknowledges Northgate González Markets and the current efforts they have in place which support the overall strategies reflected in the Live Well, San Diego! initiative; and

*WHEREAS, the County of San Diego is committed to recognizing and honoring those establishments that are dedicated to the best ideals of public service, and Northgate González Markets are such worthy establishments; **NOW THEREFORE,***

***BE IT PROCLAIMED** by Chairman Greg Cox and all members of the San Diego County Board of Supervisors on this 15th day of April 2013, that they commend **NORTHGATE GONZÁLEZ MARKETS** for outstanding service and commitment to the health and well being of area residents, and do hereby declare this day to be “**NORTHGATE GONZÁLEZ MARKETS DAY**” throughout San Diego County.*