

# PROCLAMATION

## HONORING OPTUM HEALTH SAN DIEGO

*WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve the County's vision of safe, healthy and thriving communities; and*

*WHEREAS, the Live Well San Diego initiative is about uniting all sectors—business, schools, military and veteran's organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive, collective change; and*

*WHEREAS, Optum Health San Diego's goals are to provide around the clock behavioral health referral and crisis intervention services, as well as the Question, Persuade and Refer suicide prevention training, to the citizens of San Diego County; and*

*WHEREAS, Optum Health San Diego has demonstrated the principles of Live Well San Diego through more than seventeen years of service delivery to the Health and Human Services Agency and active participation on the Mental Health and Alcohol and Drug Advisory Boards to promote policy, systems and environmental changes, and*

*WHEREAS, in line with the County's 3-4-50 promotion, Optum Health San Diego provides a robust employee wellness program that includes a Total Employee Wellness Challenge with rewards to encourage weight loss, physical fitness and smoking cessation; and*

*WHEREAS, Optum Health San Diego is committed to continuing to advance Live Well San Diego into the future, and is embracing strategies of this initiative in ways illustrated here:*

- *Building a Better Service Delivery System by providing information, timely referrals, and crisis intervention, via the 7/24 Access and Crisis Line, to the citizens of San Diego County;*
- *Supporting Positive Choices by championing employee health;*
- *Pursuing Policy and Environmental Change through active community engagement; and*
- *In other ways by providing behavioral health related training, credentialing, and useful performance data;*

**BE IT PROCLAIMED** by Chairwoman Dianne Jacob and all members of the San Diego Board of Supervisors on this 6th day of September, 2014 that they commend **OPTUM HEALTH SAN DIEGO** for its outstanding service, leadership, and commitment to the health and wellness of County residents, and do hereby declare this day to be the **"OPTUM HEALTH LIVE WELL SAN DIEGO DAY."**