

# PROCLAMATION

*Presented By Vice-Chairwoman Dianne Jacob*

## HONORING THE CITY OF LA MESA

*WHEREAS, the health and well-being of citizens is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the “Live Well, San Diego” initiative to achieve the County’s vision of safe, healthy and thriving communities; and*

*WHEREAS, since the Board’s adoption of the “Live Well, San Diego” initiative, the County of San Diego Health and Human Services Agency (HHSA) has worked with a variety of communities and organizations, including the City of La Mesa; and*

*WHEREAS, the City of La Mesa has been working to promote wellness within their City through policy development and environmental enhancements following the County Board of Supervisors’ 2004 approval of the Childhood Obesity Action Plan and staff are currently participating on the County’s Healthy Works-Community Transformation Grant (CTG) Leadership Team and Building Better Health East Region initiative; and*

*WHEREAS, as a result of their long standing commitment to health and wellness of the residents, the City of La Mesa received an initial investment from the California Endowment for the Ready...Set...Live Well initiative, a cross-jurisdictional and multi-sectorial plan rooted in a strong collaboration culture which extends to integrate efforts to support healthy eating and physical activity; and*

*WHEREAS, the City of La Mesa has developed policies in a number of areas in support of community wellness, including the adoption of an ordinance declaring City parks a smoke free area, approval of a Sidewalk Master Plan, a Citywide Parks Master Plan, a Safe Routes to Transit and Alternative Transportation Plan and a Health and Wellness Element of the General Plan all aimed at encouraging increased physical activity and healthy lifestyles; and*

*WHEREAS, the City of La Mesa received a second four-year grant from the Federal Safe Routes to School Program for the La Mesa Kids Walk & Roll to School Program, which implemented a multi-faceted plan focusing on intergenerational approaches to education, encouragement, enforcement, engineering and evaluation activities in six elementary schools and two middle schools located in the City of La Mesa; and*

*WHEREAS, the City of La Mesa demonstrates a commitment to utilizing a community-based approach to improving public health and setting the stage for evaluating and monitoring improvement over time with the 2013 approval of the Health and Wellness Element; and*

*WHEREAS, the City of La Mesa has a shared commitment to community engagement and empowerment through their Community Ambassadors Program, preparing residents with the knowledge, tools, strategies and commitment to make positive changes at the neighborhood level; and*

*WHEREAS, the County of San Diego is committed to recognizing and honoring cities that support the creation of healthier lifestyles, and the City of La Mesa is one such worthy city; **NOW THEREFORE,***

***BE IT PROCLAIMED** by Chairman Greg Cox and all members of the San Diego County Board of Supervisors on this 24<sup>th</sup> day of September 2013 that they commend and hereby recognize **THE CITY OF LA MESA** for its outstanding service, leadership, and commitment to the health and safety of its residents, and do hereby declare this day to be the **“THE CITY OF LA MESA ‘LIVE WELL, SAN DIEGO’ DAY”** throughout San Diego County.*