



# County of San Diego California

## PROCLAMATION

Presented by Supervisor Dave Roberts and Supervisor Ron Roberts

### HONORING SAN DIEGO COUNTY CREDIT UNION

*WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve the County's vision of safe, healthy and thriving communities; and*

*WHEREAS, the Live Well San Diego initiative is about uniting all sectors—business, schools, military and veteran's organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change; and*

*WHEREAS, San Diego County Credit Union is San Diego's largest locally-owned financial institution, and was founded more than 75 years ago by San Diego County employees on the principle that people come first and profits second; and*

*WHEREAS, SDCCU has demonstrated a commitment to being an active and engaged community partner, voted BEST Credit Union for 14 consecutive years and BEST Place to Work for the last four years by the U-T San Diego Readers Poll; and*

*WHEREAS, SDCCU is dedicated to building a healthier, safer and thriving corporate culture and outward into the community; and*

*WHEREAS, SDCCU annually supports more than 75 non-profits and community events including the San Diego County Credit Union Poinsettia Bowl which helps to aid a slowing seasonal regional tourism industry and has driven more than \$80 million into the local economy since its inception in 2005; and*

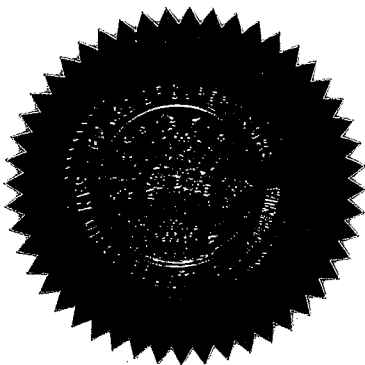
*WHEREAS, SDCCU is aware of the link between poor financial health and diminished health and has taken the appropriate steps to engage in efforts that support a thriving economy by helping San Diego County residents make educated financial decisions; and*

*WHEREAS, in an effort to help protect the community from crime and abuse, SDCCU is committed to helping individuals properly dispose of sensitive data by holding annual free shred day events with living safely as the goal; and*

*WHEREAS, SDCCU is committed to advancing Live Well San Diego into the future, and is embracing strategies of this initiative by continuing to be a leader of change in the community, by continuing to seek new opportunities to improve the health, safety and well-being of all San Diegans; and*

*WHEREAS, the County of San Diego is committed to recognizing and honoring those institutions that are dedicated to the best ideals of public service, and the San Diego County Credit Union is one such worthy institution; NOW THEREFORE,*

*BE IT PROCLAIMED by Chairwoman Dianne Jacob and all members of the San Diego Board of Supervisors on this 24<sup>th</sup> day of June, 2014, that they commend the SAN DIEGO COUNTY CREDIT UNION for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be the "SAN DIEGO COUNTY CREDIT UNION LIVE WELL SAN DIEGO DAY" throughout San Diego County.*



*Gregory A. Cox*  
Supervisor 1st District

*Dianne Jacob*  
Supervisor 2nd District

*Dave Roberts*  
Supervisor 3rd District

*Ron Roberts*  
Supervisor 4th District

*Bill Horn*  
Supervisor 5th District