

San Diego North Chamber of Commerce

“Businesses that focus on healthy and safe workplaces have lower absenteeism and more productive employees. That is good not only for the bottom line of the business, but also for our regional economy.”

-Supervisor Bill Horn, County Board of Supervisors.

Date of Designation: June 12, 2013

With the endless demands of running a business, employee wellness is a difficult task for employers, small or large. However, San Diego North Chamber of Commerce (SDNCC) has made promoting employee wellness for all businesses its top priority. As a key business leader in the county, SDNCC believes that businesses can improve the health and safety of individuals, families and communities. This leads to happier and more productive employees which is important for a vital local economy.

The Chamber has partnered with Health and Human Services Agency, health care providers, universities and other community partners to form a Health Committee. This committee serves as the front line to educate San Diego businesses about health care issues specific to the region that impact bottom lines and workforce productivity while promoting businesses to adopt wellness policies.

The Chamber Health Committee has hosted several events that link businessmen and women directly to hospital executives, industry leaders and wellness experts to learn how to promote physical activity, nutrition, and safety within their businesses. Some of these events focus on examining pertinent health legislation and relaying its impact to the business community, such as the forum held in July 2012 which brought together panelists representing the perspectives of hospitals, consumers, insurance providers and physicians to discuss the United States Supreme Court decision on health care reform and possible impacts.

The SDNCC Health Committee is committed to sharing best practices among business partners. The Health Committee maintains a WORKplace WELLness website, dedicated to sharing low-cost and no-cost ideas that employers can use to boost the health of their employees.

SDNCC has made great strides in promoting ‘the healthy bottom line’ among North County businesses and it remains dedicated to furthering its efforts. “There are so many avenues to reach people – so many different tools to communicate,” said Zachary Schlagel, Chair of SDNCC Health Committee. “But the question is how to motivate, and help the smaller businesses. We have a long way to go, but the interest in growing,”

SDNCC Resources:

Interested in learning more about the SDNCC Health Committee?

<http://www.sdncc.com/committees/health>

Check out how employers can improve employee wellness at the WORKplace WELLness website:

<http://www.sdncc.com/wpw/home>

SDNCC In the News:

<http://www.countynewscenter.com/news/encinitas-schools-north-county-businesses-sign-live-well>